

## **FOR IMMEDIATE RELEASE**

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### **Grand Rapids Gears Up for a Veterans Day Weekend Like No Other**

Celebration of Service Returns November 7-8 with Drone Lightshow, Veteran Arts, and Community Impact

GRAND RAPIDS, MI — This Veterans Day Weekend, the Grand River will light up with gratitude, creativity, and community spirit as Creative Community Entertainment (CCE) hosts its annual Celebration of Service - a free, two-day event honoring veterans, inspiring youth, and uniting West Michigan.

Held November 7th and 8th at 555 Monroe Ave NW, the event features:

- A 500-Drone Patriotic Lightshow Grand Finale each evening
- A Veteran Arts & Crafts Fair showcasing local veteran entrepreneurs
- Live Entertainment from veteran-led performers and community talent
- A 250th Birthday Tribute to the U.S. Marine Corps, Army, and Navy
- Resource Networking and support services for veterans and families

“This isn’t just a celebration—it’s a movement,” says CCE Director. “We’re bringing together veterans, families, and neighbors to honor service with action, creativity, and connection.”

The event also serves as a fundraiser with a \$100,000 goal to support:

- The 2028 Military Aerospace STEM Program
- Vetacon’s Creative Arts & Music initiatives for PTSD recovery
- The 250th Marine Corps Ball at the DeVos Center
- Future Celebration of Service and STEM events

Admission is free and open to the public. Attendees are encouraged to bring their families, explore veteran-owned businesses, and experience the power of community in motion.

### **How You Can Help**

- Sponsor or donate: Opportunities range from \$250 to \$25,000 with VIP perks
- Spread the word: Share on social media using #CelebrateServiceGR
- Volunteer: Help make the weekend unforgettable
- Attend and bring a friend: Every person adds to the impact

For sponsorships, donations, or volunteer info, visit [www.cc-entertainment.org..](http://www.cc-entertainment.org..)

Let’s light up the sky - and our hearts - for those who’ve served.